



The future of professions

Dan Cook
Head of Global Strategy and Planning



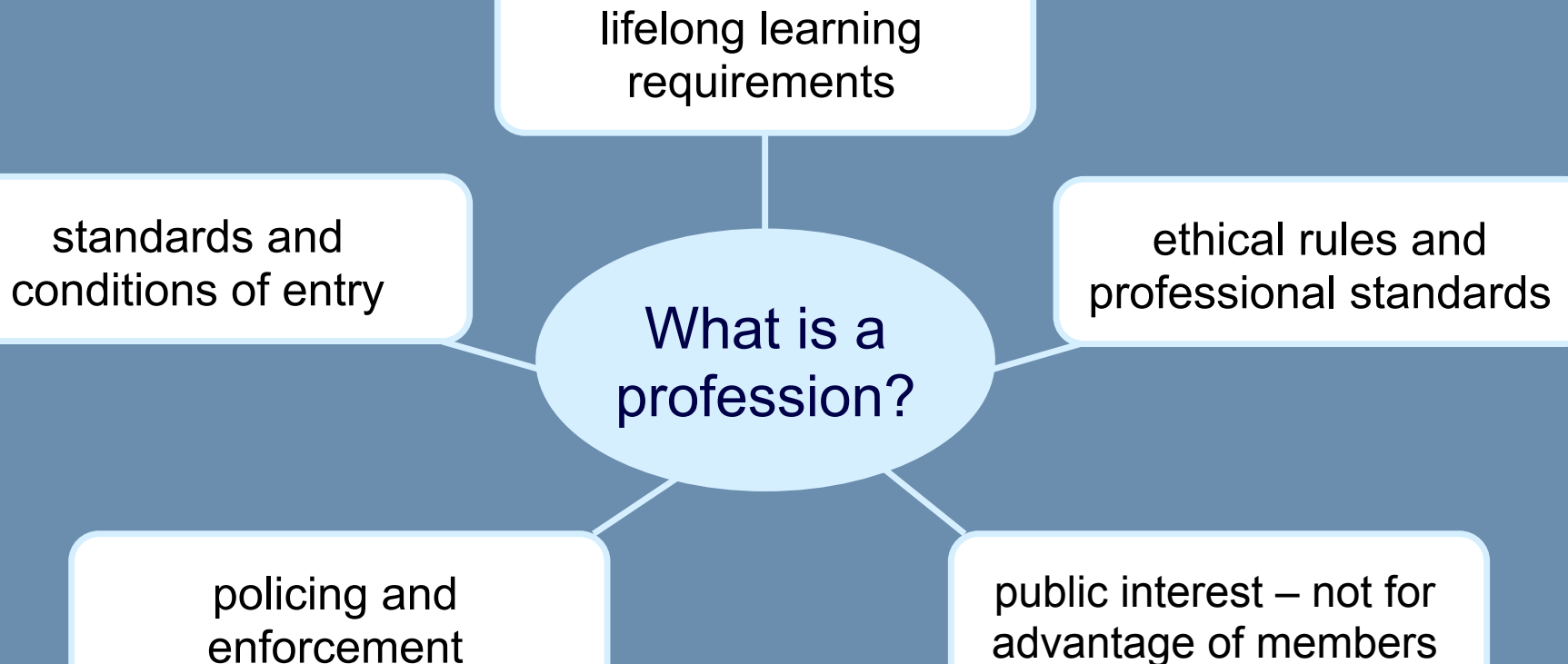
RICS

the mark of
property
professionalism
worldwide


15th September 2011

Core requirements of a profession

Lord Benson – Submission to House of Lords 8th July 1992

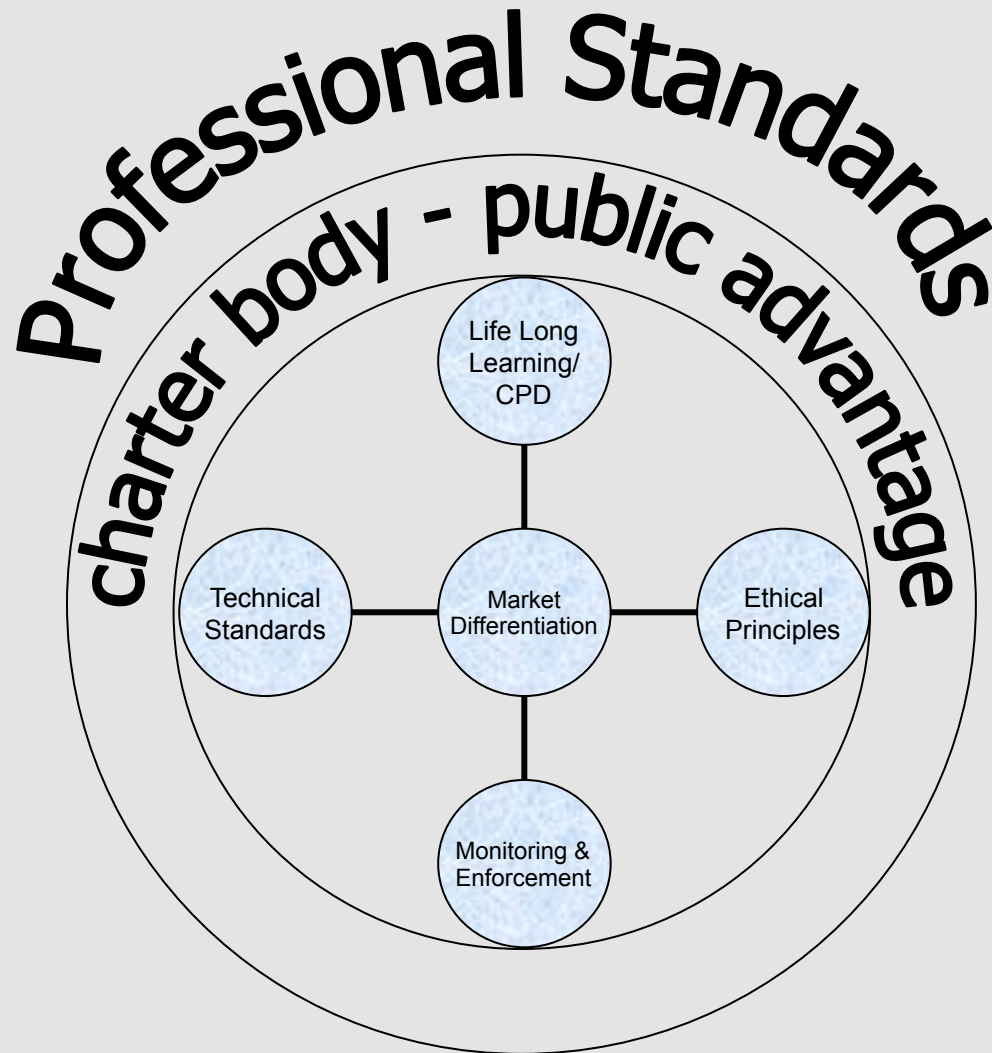


RICS' vision

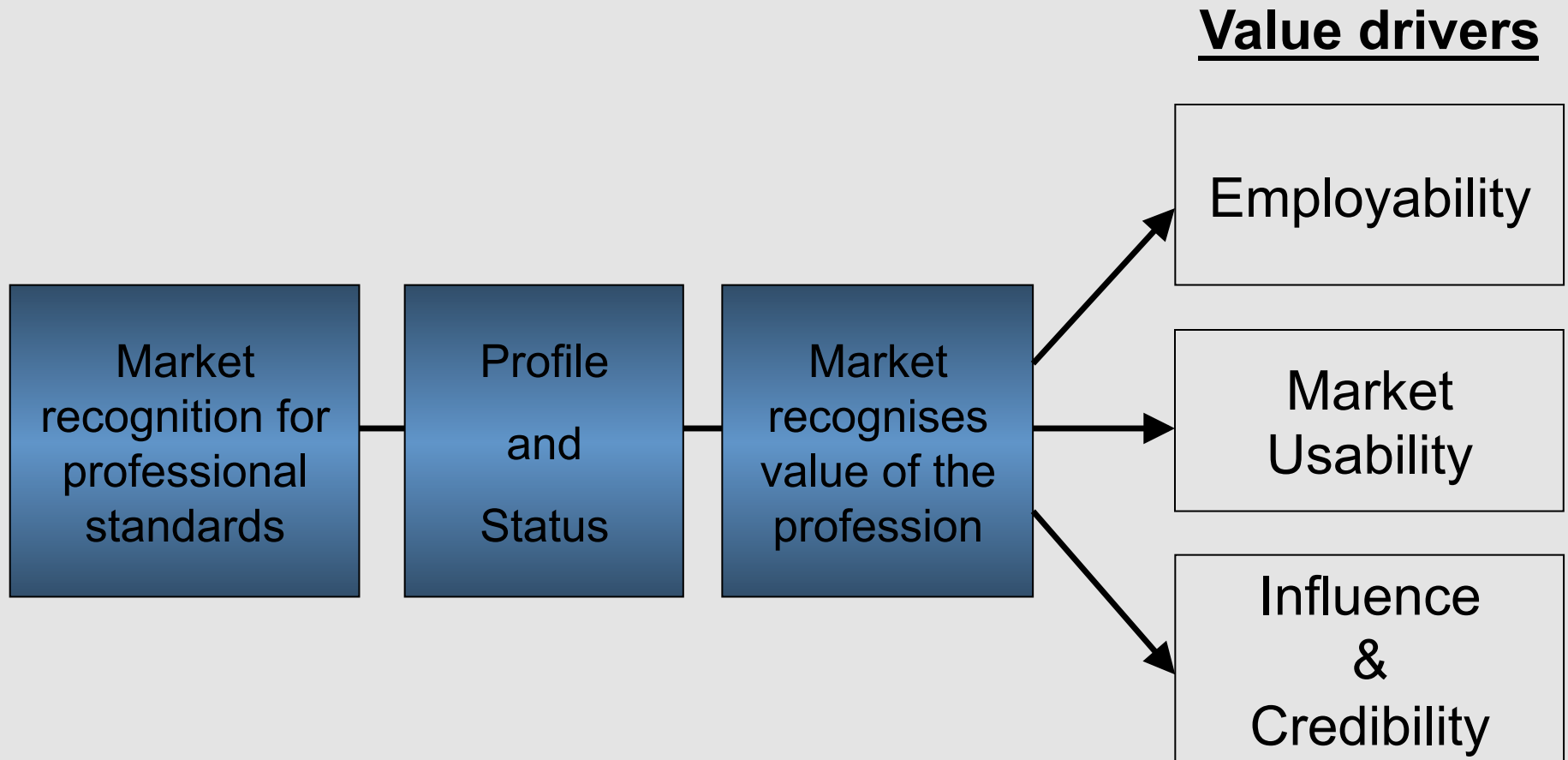


To be recognised in key worldwide markets as the leading body, that sets and enforces professional standards and offers access to the most sought after professional status – ‘the mark of property professionalism worldwide’

Translating our vision into reality: RICS' Core Proposition



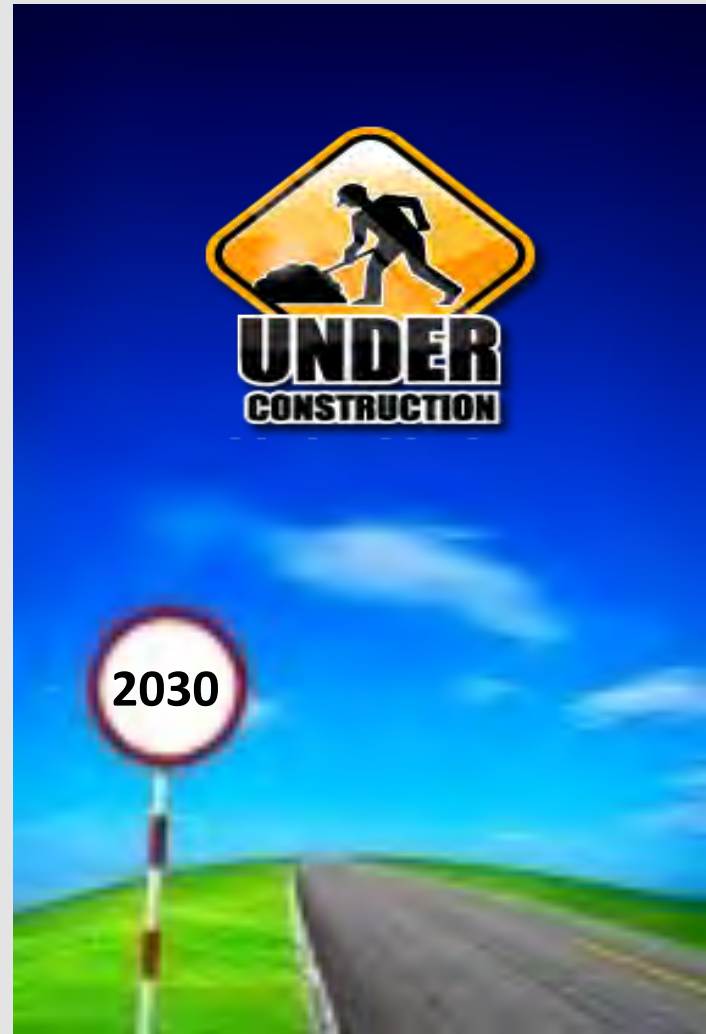
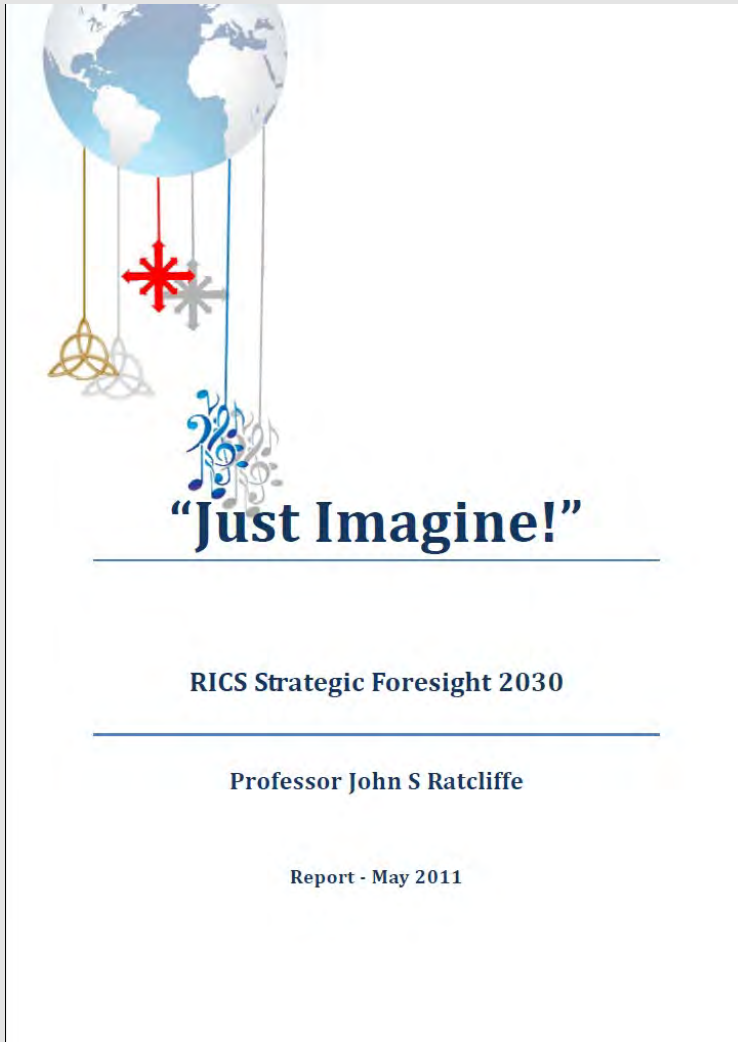
What is the value?



The world around us is reshaping

- In 2000 'advanced economies' accounted for 63% of global GDP
- In 2010, it dropped to 53%, IMF forecast less than 50% by 2013
- Governments, investors, markets, employers looking for international standards
- Greater international money flows
- In markets like the UK (and Europe generally) the professions face demographic challenges over the decade ahead

What will our built
environment
professions need to
look like going
forward ?



www.rics.org/futures



What does it mean to be a building professional in the 21st Century? : an EDGE Debate



RICS

the mark of
property
professionalism
worldwide

15th September 2011