

Strong walls make good neighbours

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Institutions as fiefdoms

- Defending knowledge territory
- Repelling invaders
- Shunning non-conformists



Excellent single interest focus group

- Self Replicating membership
- Slow to respond to society's needs



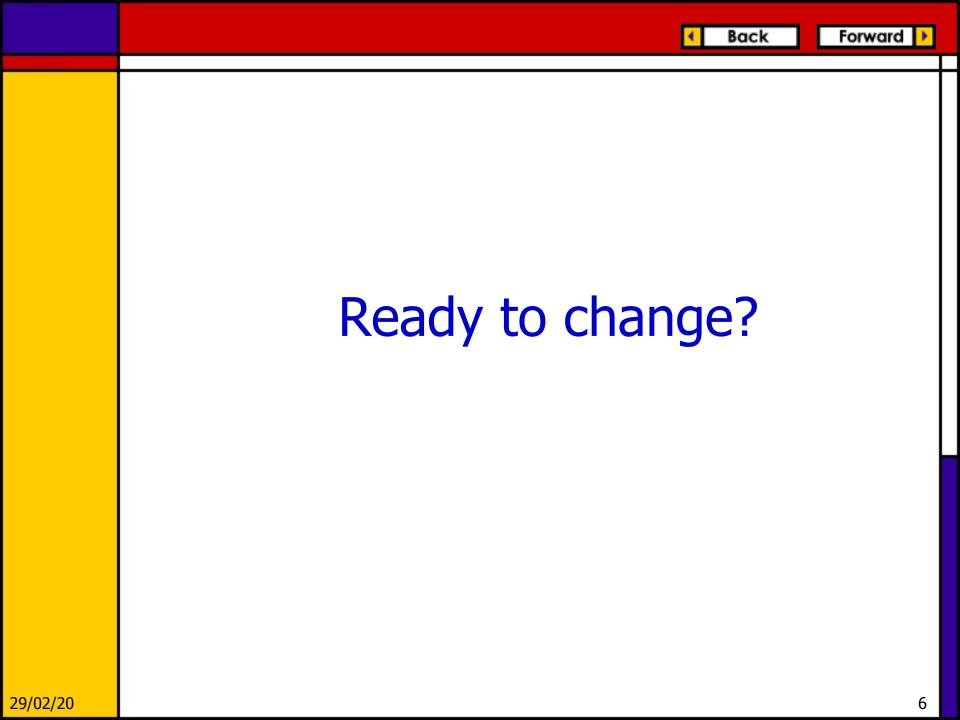
New challenges

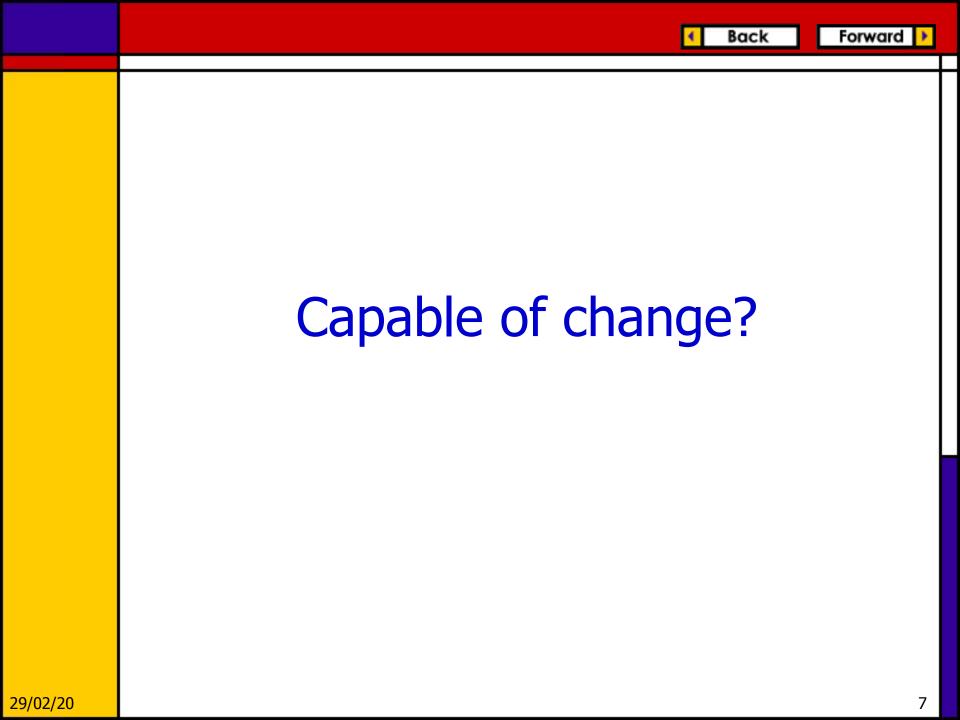
- Regional presence
- Global presence
- Multi-disciplinary focus
- Knowledge management
- Virtual community



Distracted

- Questions of status
- Own business interests
- Internal bureaucracy
- Inward looking
- Risk Adverse







Stick or carrot?

- ARB, ETB & CIC
- Charitable Status
- Privy Council





Top led or membership led?

- How wide a membership
- Collective focus
- Diverse voice

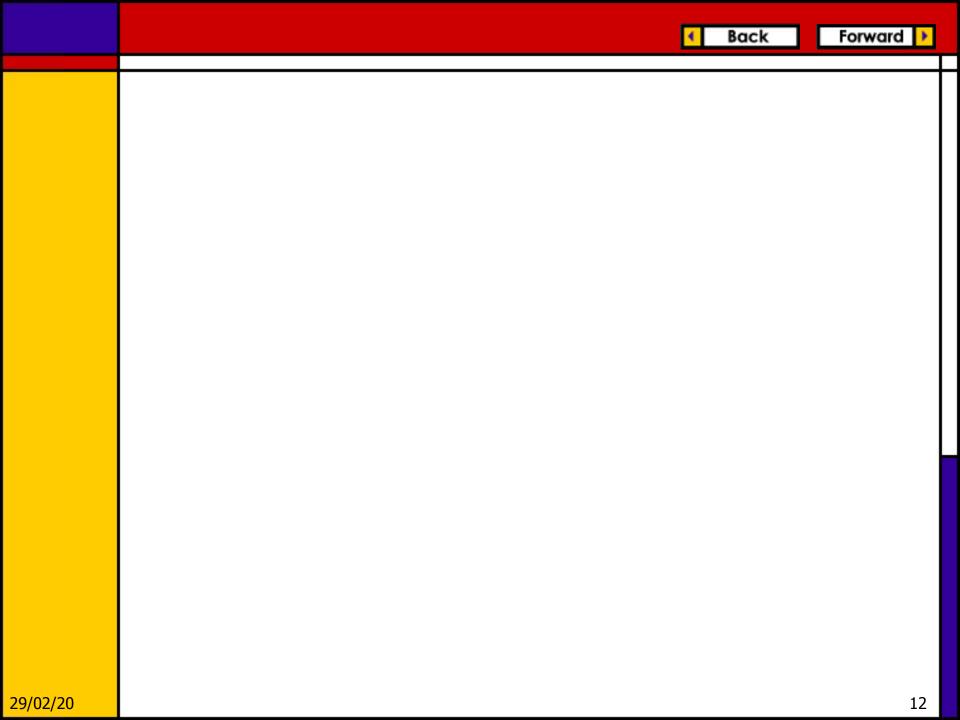


Revolution or evolution?

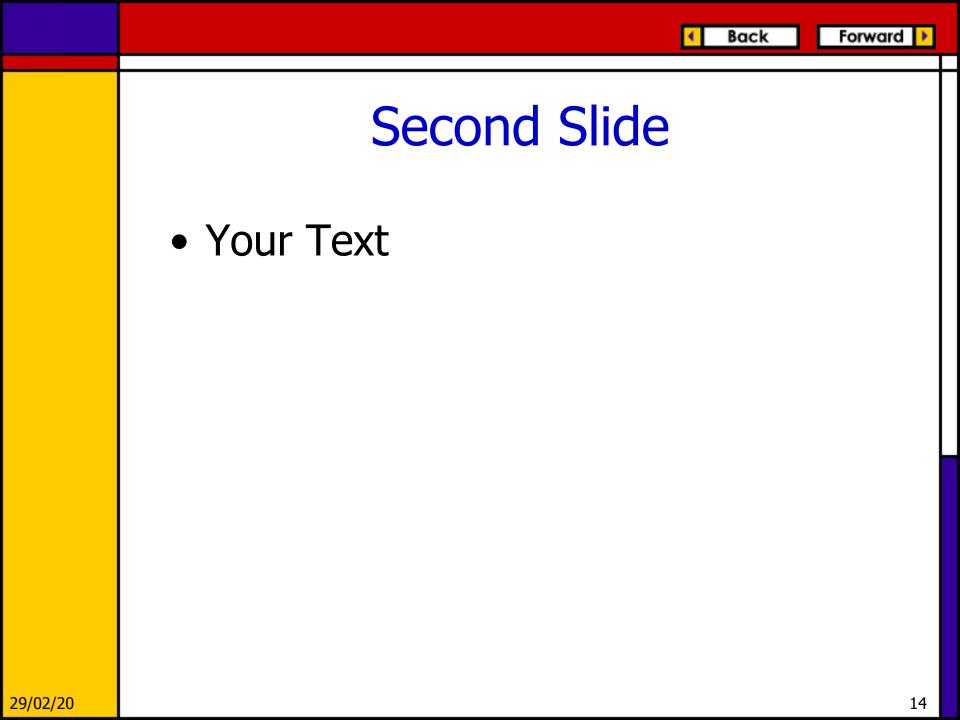
- Economies of scale
- Win wins
- The Long view



Where and how to begin?









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