



Edge CITY 2040: Equity & Exchange

Tina Paillet FRICS , Chair of RICS in Europe
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Newly Re-Elected Mayor of City of Paris: Anne Hidalgo



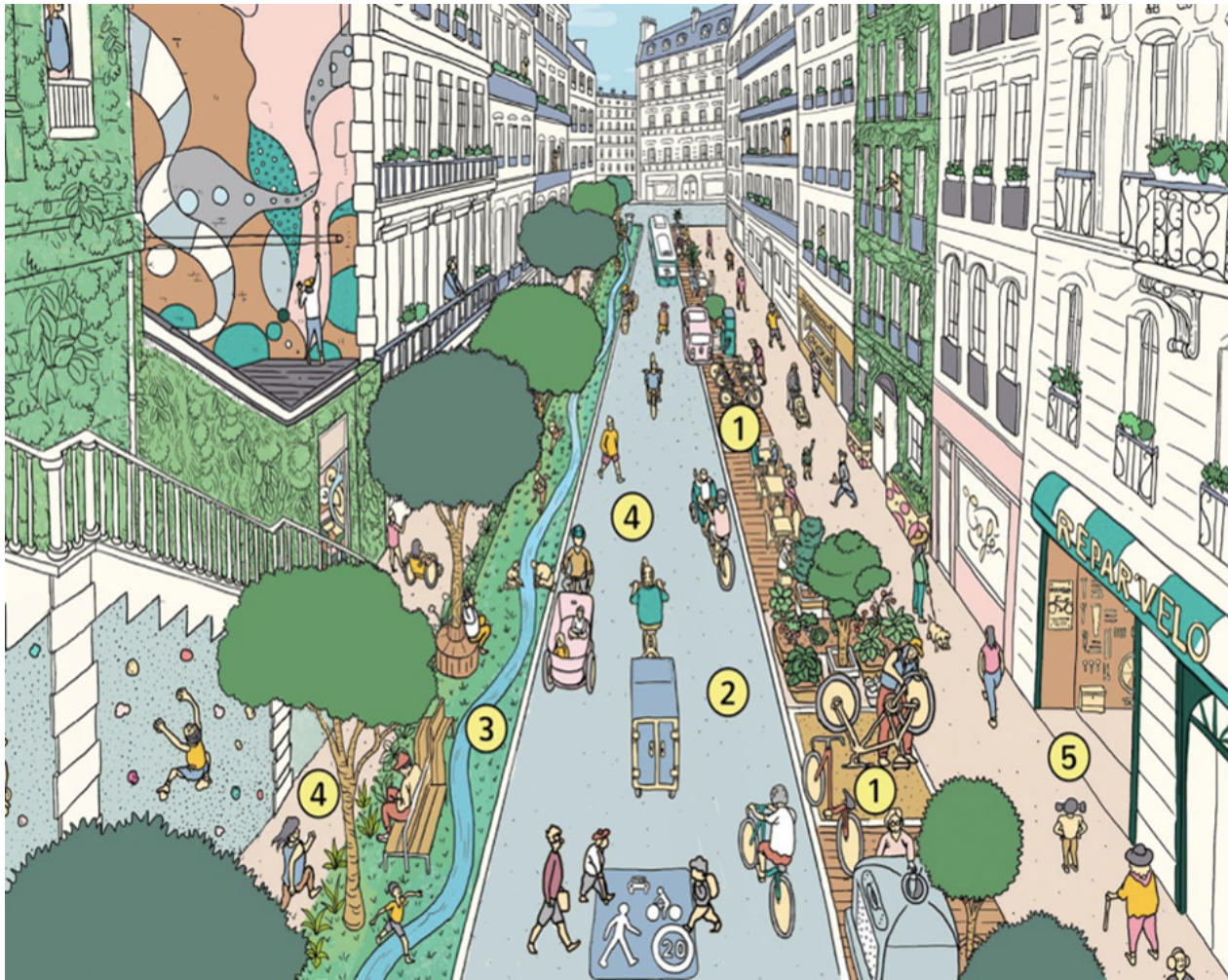
(Photo by STEPHANE DE SAKUTIN / AFP)

The Ville Du Quart D'Heure, or city of 15 minutes



MICAËL

The 15-minute city will involve reshaping the streets of Paris



- 1 Des places de stationnement transformées en terrasses et jardins
- 2 Une rue apaisée pour les piétons et les vélos
- 3 Un jardin en bas de chez soi
- 4 Des parcours sécurisés pour les enfants
- 5 Plus de services de proximité

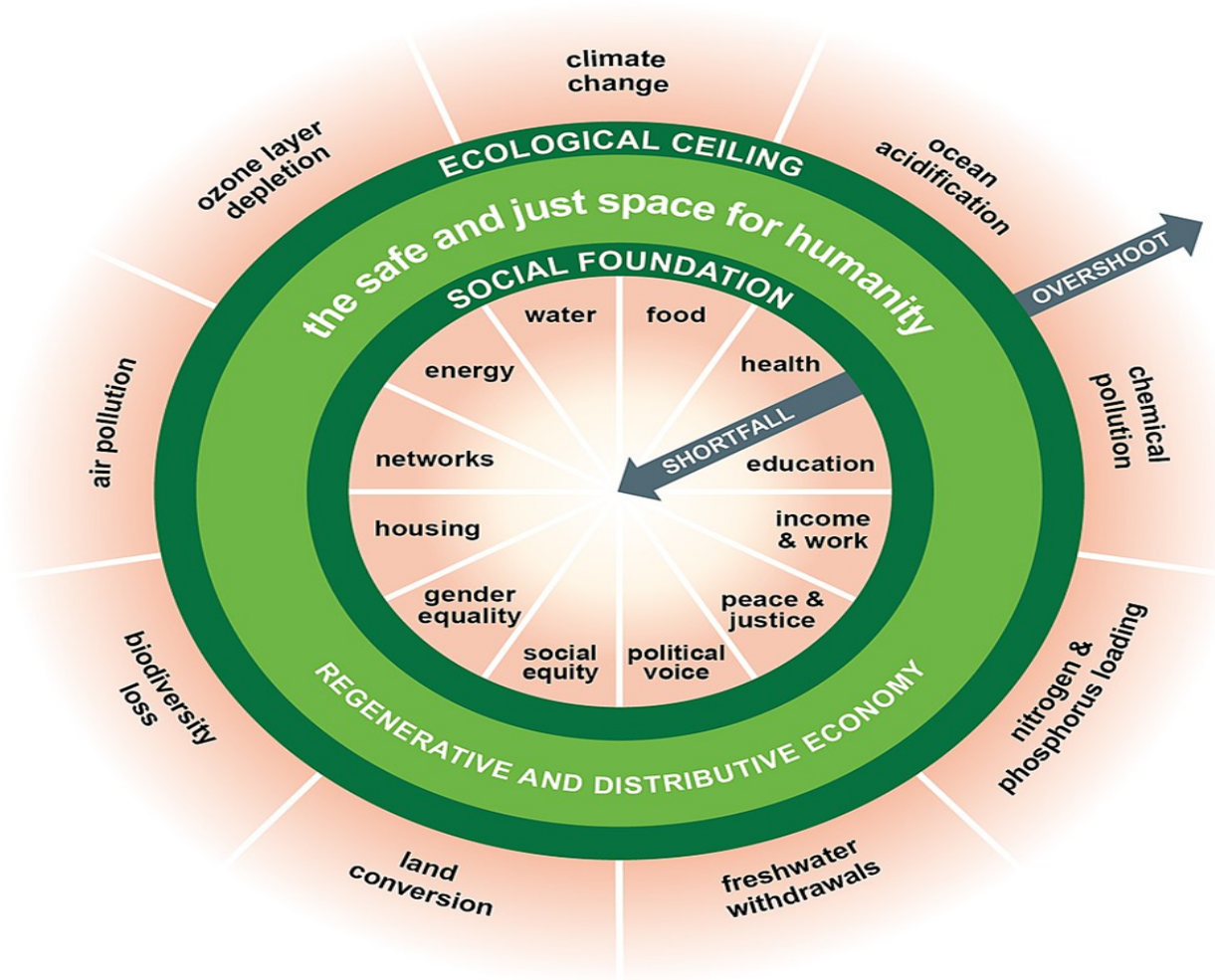
“Every Street In Paris To Be Cycle-Friendly By 2024, Promises Mayor”



Cyclists ride along the Seine river in Paris.

(Photo by Christophe ARCHAMBAULT / AFP)

Kate Raworth's Doughnut Economics Model



A new economic model,
by the economist Kate Raworth

The Doughnut

To meet the needs of all within the means of the planet



Applying doughnut economics at the scale of a City such as Amsterdam



“How can our city be a home to thriving people in a thriving place, while respecting the wellbeing of all people and the health of the whole planet?”

The City Self Portrait

| | | |
|--------|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| LOCAL | <p>What would it mean for the people of Amsterdam to thrive?</p> <p>1</p> | <p>2</p> <p>What would it mean for Amsterdam to thrive within its natural habitat?</p> |
| GLOBAL | <p>4</p> <p>What would it mean for Amsterdam to respect the wellbeing of people worldwide?</p> | <p>3</p> <p>What would it mean for Amsterdam to respect the health of the whole planet?</p> |



8 ways to turn the City Portrait into Transformative Action

- Mirror** Reflect on the current state of the city through the portrait's holistic perspective
- Mission** Create a compelling vision of what it means to become a thriving city
- Mobilize** Bring together the city changemakers and stakeholders to bring about change
- Map** Identify existing initiatives, policies and strategies that are already taking the city in this direction
- Mindset** Embrace the values, ways of working, and new narratives that underpin the deeper shifts required
- Momentum** Create an iterative process that drives cycles of transformative policy and action
- Monitor** Assess progress against leading indicators that enrich the city portrait
- Mmm!** Make it irresistible: be creative, have fun, share learning and stories of success – and celebrate!

“ Let’s be creative and transform our cities into thriving homes for people in a healthy planet.

Thanks for your attention.

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