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**Mike Cook**, Buro Happold  
**Paddy Conaghan** Hoare Lea  
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**Prof Andy Ford** PPCIBSE LSBU  
**Dr Tim Forman** U of Cambridge  
**Simon Foxell** The Architects Practice  
**Dr Julie Fitcher** co-founder Urban Generation  
**Bill Gething** Sustainability + Architecture  
**Dr Julie Godefroy** Julie Godefroy Sustainability  
**Prof Peter Guthrie** University of Cambridge  
**Dave Hampton** The Carbon Coach  
**Hattie Hartman** The Architects Journal  
**Prof Colin Haylock** PPRTPA Haylock P&D  
**Stephen Hill** C<sub>2</sub>0 futureplanners  
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**Dr Dorte Rich Jørgensen** sustainability expert  
**Chris Jofeh** Arup  
**Prof Paul Jowitt**, PPICE Heriot-Watt U  
**David Lindsey** Max Fordham LLP  
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**Dr Eleanor Warwick** Clarion Housing Group  
**Jenny Watt**, Building Centre  
**Jane Wernick** engineers HRW  
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the Edge is hosting a series of four thought-leadership discussions on the future city of 2030-2040 in partnership with Taylor Wessing and UCEM

# 1. Equity & Exchange:

How will sharing and commerce evolve in the post-industrial and post-high street city?



In cities, dense agglomerations of people brought together by commerce and characterised by physical proximity and good infrastructure, the notion of 'equity' is relatively recent. Only at the turn of the 20<sup>th</sup> century, in the wake of Victorian industrialisation, rapid urbanisation and commercial growth did the idea of 'fairness' gain political attention.

## Today

High streets and town centres are under increasing pressure. Physical places of exchange are being replaced by a digital public realm and, as opportunities for human interaction diminish, loneliness and isolation are on the rise.

Cities are increasingly becoming places for living and socialising, rather than centres for trade.

The COVID-19 crisis has only amplified these and other trends.

- Are growth-led policies based on free market principles sustainable, or should more be done to support social enterprise?
- Could innovative 'meanwhile use' of buildings become more mainstream and generate greater value for local economies?
- What are the implications for the way we create and use the infrastructure of the city?

## & looking ahead to 2040:

- What set of rules will cities operate by in the years ahead?
- How can the planning system respond to ensure that emerging versions of the city will be successful for all?
- Will all stakeholders be able to freely participate and benefit?

**Chair:** **Professor Peter Bishop**, UCL

**Speakers:** **Dr Jim Coleman**, WSP  
**Leo Boscherini**, We Built This City  
**Tina Paillet**, Chair RICS Europe  
**Max Dewhurst**, Activist and cycle courier  
**Emma Cariaga**, Joint Head of Canada Water, British Land

**Online:** Zoom

**Timing:** Tuesday 17<sup>th</sup> November 2020, 16.00 – 17.30

To attend please register at:

<https://edgedebate108city2040equityandexchange.eventbrite.co.uk>