

TweetReach Report for

#futureprofessionalism

estimated reach

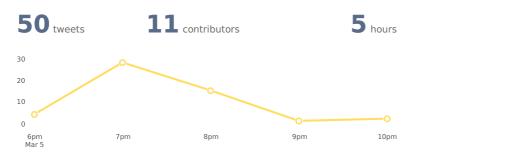
exposure

37,585 impressions

14,560 accounts reached

Bars show number of tweets sent by users with that many followers

activity



top contributors

highest exposure

12.6K impressions

@AnneDyeResearch

most retweeted

17 retweets

100

@AnneDyeResearch

most mentioned

48 mentions

@EdgeDebate

most retweeted tweets



carboncoach: Great debate as we tweet: suggest follow @EdgeDebate #edgedebate #futureprofessionalism #builtenvironment #CEnv #CharteredEnvironmentalist about 22 hours ago



AnneDyeResearch: @EdgeDebate "the roles of the professions is to work for the public good, but difficult to keep the focus on that" #futureprofessionalism about 22 hours ago



AnneDyeResearch: "How would landrover sell a car if customers didn't know how to drive them?"
@diffbus @EdgeDebate #futureprofessionalism

contributors

		Tweets	RTs	Impressions
1	AnneDyeResearch	18	17	12,578
2	ShropsArchitect	1	0	7,595
3	carboncoach	2	2	7,542
4	djfbus	15	4	7,447
5	HL_Sust	2	0	620
6	thruti	2	0	532
7	CFOURCC	1	0	452
8	RIBA_PoW	1	0	310
9	<u>EdgeDebate</u>	5	0	295
10	6CylinderLTD	1	0	212
11	DougKingConsult	2	0	2

tweets timeline

Mar 5, 2014 at 10:06pm UTC



<u>DougKingConsult:</u> @djfbus Hope to be at next #FutureProfessionalism, but depends on (somewhat sporadic) work demands. @AnneDyeResearch @HL_Sust @EdgeDebate



difbus: @DougKingConsult see you at the next? #FutureProfessionalism @AnneDyeResearch @HL_Sust @EdgeDebate about 19 hours ago

Mar 5, 2014 at 10:00pm UTC



DougKingConsult: @djfbus @AnneDyeResearch @HL Sust thanks for tweeting tonight's @<u>EdgeDebate #FutureProfessionalism</u>. Annoyed to not be able to be there.

Mar 5, 2014 at 9:00pm UTC



CFOURCC: RT @difbus: @CFOURCC interested to learn of your event whilst sat in @edgedebate #FutureProfessionalism massive need for #BuiltEnvironment .. about 20 hours ago



AnneDyeResearch: RT @difbus: @AnneDyeResearch @EdgeDebate are you raising an example of data challenging belief perchance ?! #FutureProfessionalism about 21 hours ago



<u>djfbus:</u> @AnneDyeResearch @EdgeDebate are you raising an example of data challenging belief perchance ?! #FutureProfessionalism



Sust: RT @AnneDyeResearch: @EdgeDebate "being a professional is about exercising judgement (based often on incomplete data)" #futureprofessionali... about 21 hours ago



AnneDyeResearch: @EdgeDebate "being a professional is about exercising judgement (based often on incomplete data)" #futureprofessionalism

about 21 hours ago



thrutl: RT @AnneDyeResearch: "How would landrover sell a car if through customers didn't know how to drive them?" @difbus @EdgeDebate #futureprofessionalism

about 21 hours ago



<u>difbus</u>: RT @AnneDyeResearch: "How would landrover sell a car if customers didn't know how to drive them?" @difbus @EdgeDebate #futureprofessionalism

about 21 hours ago



<u>AnneDyeResearch:</u> "How would landrover sell a car if customers didn't know how to drive them?" @djfbus @EdgeDebate #futureprofessionalism

about 21 hours ago



 $\begin{array}{l} \underline{\text{difbus: @AnneDyeResearch}} \ \ \underline{\text{generally at a societal level yes, but}} \\ \text{in } \underline{\text{\#FutureProfessionalism}} \ \ \underline{\text{debate is key @6CylinderLTD}} \\ \end{array}$ @EdgeDebate



<u>djfbus</u>: RT @AnneDyeResearch: @6CylinderLTD @EdgeDebate "we don't do enough to measure in practice; frightened of what we might find" #futureprofess... about 21 hours ago



AnneDyeResearch: RT @difbus: @AnneDyeResearch @RIBA_PoW #RIBAPow2013 stages 0 & 7 comes to mind @EdgeDebate #FutureProfessionalism



difbus: @AnneDyeResearch @RIBA_PoW #RIBAPow2013 stages 0 & 7 comes to mind @EdgeDebate #FutureProfessionalism



 $\underline{\text{difbus}}\colon RT\ @AnneDyeResearch: @\underline{\text{EdgeDebate}}$ "the institutions aren't teaching members how to communicate w clients effectively" #futureprofessionalism

about 21 hours ago



<u>difbus</u>: RT @AnneDyeResearch: @EdgeDebate "humility is a good thing; be prepared to learn" <u>#futureprofessionalism</u> about 21 hours ago



difbus: @AnneDyeResearch @dale_sinclair if nothing else my decision to become non chartered is being reinforced @edgedebate #FutureProfessionalism about 21 hours ago

Mar 5, 2014 at 8:00pm UTC



AnneDyeResearch: @EdgeDebate "humility is a good thing; be prepared to learn" #futureprofessionalism about 21 hours ago



 $\label{lem:shropsArchitect: RT @AnneDyeResearch: Any questions for the @EdgeDebate #futureprofessionalism, dear tweeps? about 21 hours ago$



difbus: @Edgedebate the 'non professional' to be the first to say #outcome matters - sheesh! speaks volumes #futureprofessionalism @AnneDyeResearch about 21 hours ago



AnneDyeResearch: @EdgeDebate "the institutions aren't teaching members how to communicate w clients effectively" #futureprofessionalism about 21 hours ago



AnneDyeResearch: @6CylinderLTD @EdgeDebate "need data, but need professionals who understand data & relevance" #futureprofessionalism about 21 hours ago



<u>carboncoach</u>: Join the professionals. (7,000 of us to date.) #futureprofessionalism #CharteredEnvironmentalist #CEnv sustainmagazine.com/the-environmen... about 21 hours ago



AnneDyeResearch: @6CylinderLTD @EdgeDebate "we don't do enough to measure in practice; frightened of what we might find" #futureprofessionalism about 21 hours ago



AnneDyeResearch: @6CylinderLTD @EdgeDebate "we live in a knowledge economy; cannot hide it; must share" #futureprofessionalism about 21 hours ago



 $\begin{array}{l} \underline{\text{difbus:}} \ RT \ @AnneDyeResearch: \ @6CylinderLTD} \ @EdgeDebate \\ \text{"it's not the data (which shid be the client's, anyway) but you do } \\ \text{w it" } \# \underline{\text{futureprofessional}}... \\ \text{about 21 hours ago} \end{array}$



difbus: RT @AnneDyeResearch: @6CylinderLTD @EdgeDebate
"we're not good at sharing knowledge, and never have been"
#futureprofessionalism
about 21 hours ago



AnneDyeResearch: @6CylinderLTD @EdgeDebate "it's not the data (which shld be the client's, anyway) but you do w it" #futureprofessionalism about 21 hours ago



<u>AnneDyeResearch</u>: @6CylinderLTD @EdgeDebate "we're not good at sharing knowledge, and never have been" #futureprofessionalism

about 21 hours ago



<u>difbus</u>: RT @<u>carboncoach</u>: Great debate as we tweet: suggest follow @<u>EdgeDebate #edgedebate #futureprofessionalism</u> <u>#builtenvironment #CEnv #Chartere</u>... about 22 hours ago



AnneDyeResearch: RT @carboncoach: Great debate as we tweet: suggest follow @EdgeDebate #edgedebate #futureprofessionalism #builtenvironment #CEnv #Chartere... about 22 hours ago



<u>carboncoach</u>: Great debate as we tweet: suggest follow @<u>EdgeDebate #edgedebate #futureprofessionalism #builtenvironment #CEnv #CharteredEnvironmentalist about 22 hours ago</u>



difbus: @CFOURCC interested to learn of your event whilst sat in @edgedebate #FutureProfessionalism massive need for #BuiltEnvironment collaboration about 22 hours ago

<u>EdgeDebate</u>: RT @<u>AnneDyeResearch</u>: Any questions for the @<u>EdgeDebate</u> #futureprofessionalism, dear tweeps? $\begin{tabular}{ll} Anne Dye Research: Any questions for the @Edge Debate \\ \#future professional is m, dear tweeps? \\ \end{tabular}$ about 22 hours ago thrutl: RT @djfbus: @edgedebate for #FutureProfessionalism debate will be in hybrid @djfbus & @thrutl mode... (@ The @BuildingCentre) http://t.co/2... about 22 hours ago $\underline{AnneDyeResearch}: \underbrace{\texttt{@EdgeDebate}}_{\texttt{"professionals ONLY work in the area of their current competence"} \underline{\#futureprofessionalism}$ (true, or *should* be true) about 22 hours ago <u>HL_Sust</u>: RT @<u>AnneDyeResearch</u>: @<u>EdgeDebate</u> "role of institutions is to equip professionals to deal w the <u>#ethical</u> issues they will encounter" <u>#future</u>... EdgeDebate: RT @AnneDyeResearch: @EdgeDebate "role of institutions is to equip professionals to deal w the #ethical issues they will encounter" #future... about 22 hours ago AnneDyeResearch: @EdgeDebate "role of institutions is to equip professionals to deal w the #ethical issues they will encounter #futureprofessionalism $\underline{EdgeDebate} : RT @ \underline{AnneDyeResearch} : @ \underline{EdgeDebate} "The professions (institutions) need to engage differently w academia,$ supporting big long term projects" ... about 22 hours ago <u>EdgeDebate</u>: RT @<u>AnneDyeResearch</u>: @<u>EdgeDebate</u>
"professionals are (shld be) held to a higher standard than the law = role of the institutions" <u>#FuturePro</u>... about 22 hours ago EdgeDebate: RT @AnneDyeResearch: @EdgeDebate #FutureProfessionalism Paul Morrell "how do institutions represent both members & society?" about 22 hours ago about 22 hours ago $\underline{\text{difbus:}} \ RT \ @AnneDyeResearch: \ @EdgeDebate \ "the roles of the professions is to work for the public good, but difficult to keep$ the focus on that" <u>#fu</u>... about 22 hours ago Mar 5, 2014 at 7:00pm UTC <u>AnneDyeResearch</u>: @<u>EdgeDebate</u> "the roles of the professions is to work for the public good, but difficult to keep the focus on that" <u>#futureprofessionalism</u> about 22 hours ago about 22 hours ago $\underline{\sf RIBA_PoW}:$ with $\underline{@difbus}$ $\underline{@AnneDyeResearch}$ and others $\underline{\#edgedebate}$ on $\underline{\#futureprofessionalism}$ about 22 hours ago



AnneDyeResearch: @FdgeDebate "The professions (institutions) need to engage differently w academia, supporting big long term projects" #FutureProfessionalism about 22 hours ago

Mar 5, 2014 at 6:46pm UTC